



## **Novra Group Strengthens Leadership Team with New Vice President of Product Solutions**

### **News Release**

**OTTAWA, ON — September 10, 2026** Novra Group is pleased to announce the promotion of **Bastian (Bart) Stassen, P.Eng.**, to the position of **Vice President of Product Solutions**.

In his new role, Stassen will drive the strategic management and development of the Novra Group product portfolio, working across the organization to ensure that the company's products and solutions continue to meet evolving customer requirements and market opportunities.

Stassen brings more than three decades of leadership, management, engineering, and technical experience to the position. Highlights of his career include expertise in satellite and RF technologies, IP networking, systems integration, encryption, and media distribution technologies.

"Bart's extensive technical knowledge, industry experience, and understanding of our customers make him an excellent choice to lead our product portfolio," said Rodney Allan, President of Novra Group. "As we steer into new challenges and opportunities, he will play an important role in ensuring that our products remain innovative, competitive, and aligned with market needs."

"I am excited to take on this new role and work with our talented teams across Novra Group," said Stassen. "We have a strong portfolio of technologies and significant opportunities ahead of us. I look forward to helping shape our product strategy and delivering solutions that provide real value to our customers."

Stassen's promotion reflects Novra Group's continued commitment to addressing new markets and building innovative technology solutions for the evolving communications, media distribution, government, and emerging technology markets.

### **About Novra Group**

The Novra Group of Companies, including Novra Technologies, International Datacasting

Corporation (IDC), and Wegener Communications, provides advanced technology solutions for multimedia content distribution, management, and control. With a global network of partners and resellers, and a prestigious list of customers worldwide, Novra specializes in satellite, terrestrial, and IP-based delivery platforms for a wide range of applications, including broadcast radio, television, digital signage, data distribution, government and defense, and more.

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