



NOVRA GROUP

NOVRA ANNOUNCES ORDER FOR MAJOR BANK DIGITAL SIGNAGE NETWORK

Winnipeg, MB – (CNW, February 20, 2018): Novra Technologies Inc. (“Novra”) (TSX-V: NVI) announced today that it has received an order for 1,700 of its S300 DVB-S2 satellite receiver for a national in-branch digital signage network, which delivers content to approximately 2,000 bank locations across the United States. The dollar value of the order was not disclosed for reasons of confidentiality.

The order is part of a next-generation technology refresh for the bank’s Digital Signage Network. These new satellite receivers will be replacing the installed base of Novra’s S75 receivers that have been operating reliably 24/7 for the past five years.

Novra is again partnering with Diversified—the technology solutions provider and integrator for this network. Tom Percich, Senior Vice President at Diversified’s Digital Media Group, commented, “We have been extremely pleased with the performance and reliability of the Novra units, as well as the support we get from the Novra team.”

Harris Liontas, Novra President and CEO said, “We are very proud to be selected by this prestigious financial institution. It is always gratifying to have the opportunity to upgrade one of our existing network customers. A satisfied return client is the highest praise we can receive. We look forward to delivering higher performance with DVB-S2 and meeting even more stringent reliability specifications with these next-generation receivers.”

Novra’s S300 satellite receivers are popular with users around the world for applications including weather data and media content delivery as well as digital signage.

Deliveries for this project are already underway and expected to be completed in the first quarter of the year.

About Novra Technologies Inc.: Novra (TSX-V: NVI) is an international technology provider of products, systems and services for the distribution of multimedia broadband content. The Novra Group of companies includes Novra, International Datacasting Corporation, and Wegener Corporation. The companies in the group are known for a strong focus on applications including: broadcast video and radio, digital cinema, digital signage, and highly reliable data communications. For more information visit: www.novragroup.com

About Diversified: Diversified is an industry leading technology solutions provider delivering innovative digital media, collaborative, broadcasting, and OTT solutions to a global clientele across a wide array of markets including financial, media & entertainment, enterprise, energy, higher education, technology, healthcare, hospitality, government, and more. As an engineering-centric organization, each team of specialized technical experts partners with clients to design custom solutions that enhance their operations, increase productivity, and help drive ROI. Diversified even provides solutions that bridge the gap from today’s technology to the emerging technologies, enabling clients to maximize their current investment by incorporating new strategic technical solutions. Learn more about Diversified’s comprehensive portfolio of solutions and service offerings at www.diversifiedus.com.

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